



Atlanta

2023 Nike Coach of the Year Clinic Schedule

Speakers, Rooms, and Times are Subject to Change

See Clinic Director for schedule changes after February 9

Thursday February 9, 2023

Registration at the Hotel Begins at 3:00 P.M.

Room:	Time:	Speaker:	Speaker Title:	School:	Topic:
Ballroom C	5:00 PM	WELCOME CEREMONY: Housekeeping Items & Nike Giveaways			
Ballroom C	5:30 PM	Reginald Samples	Head Coach	Duncanville High School	Elite Championship Team & Culture Building for Urban Programs
Ballroom C	7:00 PM	Mel Tucker	Head Coach	Michigan State University	No Compromise
Ballroom C	8:15 PM	Dana Holgorsen	Head Coach	University of Houston	Our Evolution of the Air Raid Offense

Friday February 10, 2023

Registration at the Hotel Begins at 7:30 A.M.

Abernathy Room	7:00 AM	Valencia Belle	CEO	S.C.H.O.O.L.S.	How to Teach Your Players to Score
Abernathy Room	7:00 AM	Kevin Christopher/Nathan Stuck		N.I.L.	How to Teach Your Players to Score
Ballroom C	8:30 AM	Mark Stoops	Head Coach	University of Kentucky	Defensive Secondary Play
Ballroom C	10:00 AM	Billy Napier	Head Coach	University of Florida	Florida University Formula
Ballroom C	11:30 AM	Ryan Day	Head Coach	Ohio State University	How to Attack Defenses by Putting Defenders in Conflict
Ballroom C	11:30 AM	Lunch provided by FCA			
Abernathy Room	1:00 PM	Josh Niblett	Head Coach	Gainesville High School	Chas1ng Best: Good Plan, Better Prep, Best Performance
Hammond Room	1:00 PM	Sean Calhoun	Head Coach	Colquitt County High School	Using TEs in a Spread Offense
Ballroom D	1:00 PM	Brett Garvin	Head Coach	Sandy Creek High School	Establishing a Winning Culture
Ballroom C	2:00 PM	Scott Cochran	Special Teams Coord.	University of Georgia	Georgia Special Teams
Abernathy Room	3:15 PM	Blaine Miller	Assistant Head Coach/Defensive Coord.	Faulkner University	What's an Offer: Helping Your Player Navigate Recruitment
Ballroom C	4:15 PM	Al Harris	DB Coach	Dallas Cowboys	Elite Cornerback Play: Releases - Splits - RPO Reads - Techniques
Abernathy Room	5:30 PM	Chris Yeager	Head Coach	Mountain Brook High School	Mountain Brook Starts in the Trenches
Hammond Room	6:30 PM	Blaine Miller	Assistant Head Coach/Defensive Coord.	Faulkner University	Coordinating Defense at a Small School
Ballroom C	7:45 PM	Trei Oliver	Head Coach	North Carolina Central University	Foundational Principles to Assure Success
Prefunction Area	9:00 PM	COACHES SOCIAL sponsored by BSN SPORTS --- Nike gear giveaways, games, two kegs, and refreshments			

Saturday February 11, 2023

Abernathy Room	7:00 AM	Ken Karcher		COACHES DEVOTION by CEO of W.I.N. AWAKENING	
Abernathy Room	8:00 AM	Greg Vandagriff	Head Coach	Prince Avenue Christian HS	How to Win at a Small School
Hammond Room	8:00 AM	Daniel Brunner	Head Coach	Walton High School	The Walton Way
Ballroom C	9:15 AM	Rhett Lashlee	Head Coach	SMU	SMU Offense: Playing with Tempo
Ballroom C	10:30 AM	Josh Heupel	Head Coach	University of Tennessee	Offense/Culture & Leadership

~~North Springs HS Stadium 11:45 AM 7v7 Football Expos Tournament at NORTH SPRINGS HS STADIUM ***free gate admission AND hot dog or hamburger for attendees of ATL Nike COY Clinic. Must present clinic badge***~~

CANCELLED

Thank you to our National Sponsors!

