



NIKE
COACH OF THE YEAR
CLINICS

NIKE Coach of the Year Football Clinics

February & March 2023 | www.nikecoyfootball.com

“America’s Most Respected Coaching Clinics”

Redzone Sponsorship Packages

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Redzone **Gold**

- Logo on website – Logo will be displayed on ALL pages of the NIKE COY website
- Logo on all national marketing emails and social media
- Logo on all printed materials (2023 postcard exception)
- Logo displayed in main speaker room (small logo)
- Logo displayed at each on-site registration booth
- 1 complimentary booth at 2 clinic sites
- 1 insert in attending coaches’ packets

Redzone **Elite**

- Logo on website – Logo will be displayed on ALL pages of the NIKE COY website
- Logo on all national marketing emails and social media
- Logo on all printed materials (2023 postcard exception)
- Logo displayed in main speaker room (medium logo)
- Logo displayed at each on-site registration booth
- 1 complimentary booth at 3 clinic sites – Prime location
- 1 insert in attending coaches’ packets
- 4 complimentary passes at each on-site event
- 1 national marketing email

Redzone **Platinum**

- Logo on website – Logo will be displayed on ALL pages of the NIKE COY website
- Logo on all national marketing emails and social media
- Logo on all printed materials (2023 postcard exception)
- Logo displayed in main speaker room (large logo)
- Logo displayed at each on-site registration booth
- 1 complimentary booth at all clinic sites – Best location
- 1 insert in attending coaches’ packets
- 10 complimentary passes at each on-site event
- 2 national marketing emails
- Opportunity to introduce company and introduce KEYNOTE speakers

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